

Benefits of Bamboo Clothing

1. It's fashionable. Yes, consider the feel of silk combined with the strength and durability of the toughest jeans material and it won't hurt you in the hip pocket.

2. A great alternative to cotton. In fact, there is a war brewing at the moment as bamboo lays down the gauntlet to cotton. It's been described as the cotton of the 21st century and for good reason. It has superior anti-bacterial qualities and is extremely moisture absorbent.

3. It's very versatile. Bamboo fiber breathes better than it's rivals and more importantly, regulates temperatures extremely well. In fact, it's versatility means it can adapt to both cool and warm climates. It's ability to evaporate perspiration has both personal and hygiene benefits. In other words, odour is eliminated very effectively.

4. It's durability means it can withstand tough wash cycles as well as adapting to home driers. It's able to release soil and stain more effectively than it's counterpart materials.

5. Those who suffer from skin irritations will appreciate its organic nature. In a nutshell, because it's organic, skin irritations are almost a non-issue and for those who spend a good part of their lives out in

the sun, its ability to resist UV rays makes it a natural choice clothing in sunny conditions.

6. Because of bamboo's ability to resist disease means no harmful chemical spraying is required in its natural growing state unlike cotton, which means less chance of allergic reaction.

7. Environmentally, bamboo clothing is hard to beat because of the renewable and sustainable nature of the plant.